



HUNATOTEM
CORPORATION

HUNA TOTEM AUTUMN

YEIS

2024



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Huna Totem had the opportunity to participate in a Whale Skeleton Recovery and Re-articulation Project this summer which aims to build an educational exhibit for Icy Strait Point and the community in Hoonah. Starting from securing NOAA authorization, the project navigated through phases of harvesting, logistics, and bone preparation with strong volunteer support from over 65 volunteers from multiple organizations. Emphasizing Alaska Native values, the team implemented respectful practices with a focus on education. The project has already provided meaningful educational opportunities for the community and will continue to do so by fostering research and conservation awareness while honoring the whale's legacy.





LETTER TO SHAREHOLDERS

Dear Shareholders,

Gunalchéesh for your continued trust and support as we embark on new and exciting ventures while honoring our roots and values. 2024 has brought substantial growth and innovative partnerships that strengthen our future and the legacy of our people.

In this issue, we are excited to highlight some of our latest projects and update you on their progress. We are also proud to recognize a remarkable individual Shareholder who began their journey at Icy Strait

Point. Their work ethic and determination has recently earned them a well-deserved promotion in the financial industry.

Huna Totem welcomed its first cruise ship at the new Whittier Cruise Ship Terminal on September 11, 2024. This \$80 million facility marks a significant milestone in our tourism development, and we look forward to a full season of operations beginning in 2025. Additionally, the first season of operations for Klawock was a resounding success, with plans for a 400% increase in cruise calls by 2026. Na-Dena` is already laying the groundwork for expansion, including studies on new dock arrangements and fleet enhancements.

HunaTek continues to thrive and hosted its 3rd Annual Top Golf employee event on August 17th. This year's event saw the largest turnout yet, fostering camaraderie among nearly 100 team members and their families, with excitement already building for next year's gathering.

Alaska Native Voices also had an exceptional season, sharing the rich cultural heritage of the *Xúna Kaawu* with over 60,000 visitors to Glacier Bay. I'm proud to report that our guides—all HTC Shareholders—received high praise from passengers, a testament to their deep connection to the land and their professionalism as cultural ambassadors.

In our grandfather's canoe, we continue our journey toward a future filled with growth and boundless opportunities. Thank you for being an integral part of our story as we strive to uphold our ancient value of *Haa Shuká* while building sustainable partnerships that create lasting impacts for generations to come.

With warmest regards,

RUSSELL DICK *Younce Kóo oo Wóo*
President & CEO, Huna Totem Corporation

MYHUNATOTEM REGISTRATION

Your Shareholder Services Team is on a mission! We currently have 952 out of 1,650, or 57% of Huna Totem shareholders registered to use the Shareholder Portal at MyHunaTotem.com. This year, we are making it a goal to sign up even more Shareholders!

Because we are stewards of the land, air, and sea, we urge Shareholders to utilize the “GO GREEN!” options for newsletters and information retrieval. When you register to use the Shareholder Portal, you have 24/7 access to your shareholder records where you can perform basic record maintenance such as Change of Address, sign up for Direct Deposit, view your distribution history, print your own Shareholder Verifications, Income Verifications, view your Testamentary (if you’ve filed one), and send secure messages to Shareholder Services staff.

In addition, online voting will be accessible through the Shareholder Portal during the Annual Election.

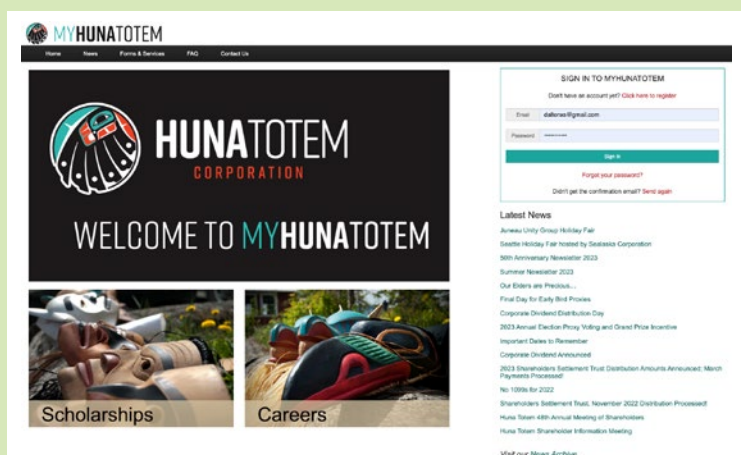
We strongly encourage all Shareholders to register to use the Shareholder Portal. If you need assistance getting registered, please let us know, and we will walk you through the process.

THIRD AND FINAL INSTALLMENT OF SST DISTRIBUTION 2024

The third and final installment of the 2024 Shareholders Settlement Trust annual distribution is scheduled for mid-November. The payment schedule for this year, as set forth in the Shareholder-approved 10-year review in 2019, followed the regular annual schedule with payments in March, August, and November. If you have not signed up for direct deposit or to view your profile and payment amounts, be sure to visit the online shareholder portal.

SHAREHOLDER IDENTIFICATION CARDS NOW AVAILABLE!

To receive your ID by mail today, please email a clear profile picture to Shareholders@HunaTotem.com.



Online Shareholder Portal

To access your information, visit MyHunaTotem.com or visit Huna Totem's website and click on the 'MyHunaTotem Shareholder Login' button in the upper left to be redirected to the portal. When you access MyHunaTotem for the first time, shareholders will need to create an account to be linked to their shareholder information:

1. Click on "Click here to register."
2. Select your shareholder status.
3. Enter your email address and a password to use as your login information.
4. Enter your date of birth and last four digits of your Social Security.
5. Click 'Register'. You will receive an email to authenticate your account before first use.

PRESS TRIP HIGHLIGHT

We recently hosted a press trip, welcoming three esteemed journalists to explore our remarkable destinations, where they experienced firsthand our vision and mission at Huna Totem Corporation. These journalists are well-respected in the travel industry and write for many high-profile travel and trade publications.

This initiative not only allowed us to showcase our commitment to preserving our cultural heritage, but also highlighted our sustainable tourism efforts and passion for providing excellence to our guests across all destinations. Through engaging storytelling and immersive experiences, we aimed to illustrate how our work fosters community engagement while advancing the economic aspirations of our people, inviting these journalists to share our journey with the world.



The press group at Klawock Totem Park.

WELCOME NEW SHAREHOLDERS TO HTC

We would like to welcome all our new Shareholders! These 30 Shareholders were enrolled due to inheriting shares from a recently departed Shareholder or because they were gifted shares from a family member.

- | | | | |
|---------------------------|-----------------------|--------------------|----------------------|
| • Joann Bavilla | • Joshua Grosvold | • Thomas LeBlanc | • Myrna Sharclane |
| • David Bell | • Alexander Harris | • Della Lewis | • Treana White |
| • Geraldine Benson | • Cindy Heipp | • George Mercer | • Zhane White |
| • Tierney Bible Jr | • August Heipp-Gaumer | • Brandon Morrison | • K'incheiyi Willard |
| • Jeremiah Duncan Willard | • Ralph Knudson III | • Brianna Morrison | • Lilliana Willard |
| • Patricia Garrity | • Kelvin Knudson Jr | • Eric Norman | • Luke Williams |
| • Jalynn Gregory | • Jeremy Knudson | • Joanne Norman | |
| • Julia Gregory | • Stephanie Knudson | • Sherry Norman | |

Aan yátx' u sáani, yak'ei haat yigoodée! Yee tusixán. (Noble People, it is good you are here! We love you all.)

SENDING OUR HEARTFELT CONDOLENCES

Huna Totem honors the memory of our recently departed Shareholders who have "Gone to the Other Shore."

- | | | | |
|--------------------|-----------------|-------------------|-----------------------|
| • Nicolette Arnold | • Maureen Brown | • Dean Chetkovich | • Katherine Stevenson |
|--------------------|-----------------|-------------------|-----------------------|

EXCITING NEW GRANT AWARD FOR HOONAH TLINGIT PLACENAMES MAP

Huna Totem Corporation, on behalf of Huna Heritage Foundation, has received a grant from the Institute of Museum and Library Services to launch the Perpetuating Our Culture Through Placenames project. This two-year initiative will document Hoonah clan settlement histories and tell our stories through place-based connections.

The project will create both a large wall map and an online map to preserve and showcase our community's history by documenting historic clan settlement names, combining descriptions, photographs, and multimedia from our archives. New interviews will also be conducted to fill gaps in the material. The maps will serve as valuable

resources for schools, conferences, and the public, offering deeper insight into the Hoonah Tlingit culture, history, and migration from our traditional homeland leading to the birth of our village of Hoonah.

Jeff Skaflestad, Huna Heritage Foundation's Community Specialist, will lead the project, utilizing archived recordings and scholarly works, along with interviews with clan leaders, clan elders, and culture bearers to ensure the map reflects the unique and powerful history and culture of the Hoonah people. Corvus Design, a respected landscape architecture firm, will assist in map creation, while Tlingit language teacher Heather Powell will ensure accurate spelling of placenames and narrative descriptions.

We are excited to share progress and look forward to unveiling these resources. Stay tuned for updates!

HUNA HERITAGE FOUNDATION

EMPOWERING YOUNG SALMON PROTECTORS:

MOLLY OF DENALI SUMMER SCIENCE CAMP



Huna Heritage Board Trustee Mary Peterson demonstrates how to filet salmon for camp participants. Photo by HHF



Camper Avery Martin holds up Coho salmon parr caught by Ian Johnson, HIA Environmental Director at Spasski Creek. Photo by HHF

On July 23 & 24, 2024, Huna Heritage Foundation hosted the Molly of Denali Summer Science Camp in Hoonah for children aged 6-8. This special camp, themed “Molly’s Salmon Protector Camp,” gave over 30 children a unique opportunity to learn about the importance of salmon habitat, stewardship, and traditional Tlingit knowledge. Alaska Native values and scientific concepts were taught through experiential, place based, and engaging activities, games, and field trips.

Day one of camp focused on the salmon life cycle and habitats. At Spasski Creek, the young participants observed Coho fry collected from the creek by Ian Johnson from the Hoonah Indian Association Environmental Program, who taught them about the significance of healthy streams and habitats in supporting the salmon population. The children were captivated by the hands-on experience, learning to appreciate their environment and the critical role they play as stewards of the land and waters we call home.

Day two of camp was centered around food webs and honoring and respecting salmon. Mary Peterson, Huna Heritage Foundation Board Trustee, led a workshop on the traditional practice of cutting salmon, demonstrating the respect we must have for the foods we harvest. Mary spent invaluable time with campers and shared the story, “Salmon Boy,” a traditional Tlingit story that teaches about the importance of respecting salmon. Tlingit language was interwoven throughout the camp led by Cristina Smith, Hoonah Elementary Tlingit teacher, deepening their cultural connection to camp lessons through use and practice of Tlingit music and language.

Each child earned their Salmon Protector Badge by completing four tasks focusing on stewardship of salmon that included: to experience the salmon life cycle; explore salmon habitats; investigate salmon food webs; and celebrate salmon. Camp participants used scientific tools to collect data and showcased what they learned in their field notebooks, proudly demonstrating their new knowledge of salmon ecology and conservation.

This camp was part of a collaborative project with the hit PBS Kids show, Molly of Denali. The program was designed to offer place-based, relevant, and community-driven science learning, helping children engage in environmental stewardship in meaningful ways.

We are so proud of all our young salmon protectors and excited about the positive impact they will have on our community and environment!

HUNA HERITAGE FOUNDATION

7TH ANNUAL TRADITIONAL FOOD FAIR:

A CELEBRATION OF COMMUNITY AND CULTURE



Hoonah community members enjoying a shared meal at the Traditional Food Fair in the new K'eidladee Park pavilion. Photo by HHF

On September 7, 2024, the 7th Annual Traditional Food Fair in Hoonah brought together over 130 of our community members for a celebration of culture, food, and tradition. Cohosted by the Hoonah Indian Association and Huna Heritage Foundation, this year's event was a tremendous success, and we extend our heartfelt thanks to all who attended and volunteered to make the event so enjoyable for all. The shared meal featured delicious traditional foods, including Halibut Chowder, Herring Egg Salad, and an assortment of pies prepared by our talented cooks, Debbie Wright Picken and Emma Lee. Niccole Williams and Brooke Lampe also contributed to the feast by making over 160 pieces of frybread, which quickly disappeared into happy hands!

A special thank you goes to the City of Hoonah for their support and generous contributions. The new pavilion, constructed by the City of Hoonah, provided a beautiful and spacious venue with a stunning view—truly the perfect place for this cherished event. *Aatlein Gunalchéesh* to all who donated gifts and door prizes for community members in attendance including Icy Strait Point, SEARHC, Icy Strait Lodge, Hoonah Trading, Sealaska, Alaska Seaplanes, Oso Gordito, the Tidelines Institute, and Breytan Martin. The generous contributions of local businesses and individuals helped make the day even more memorable.

Guests were gifted jars of Spruce Tip jelly and syrup, Hudson Bay tea, and jarred Beach Asparagus, harvested and carefully preserved throughout the summer by HIA Environmental Program, the Alaska Youth Stewards (AYS), and Huna Heritage Foundation staff. Additionally distributed were over 50 pounds of Ling Cod and Rock Fish from the Hoonah Indian Association Environmental new Subsistence Program and black seaweed made possible by the 7th Generation Fund, Gordon Greenwald, Darlene See, and Mary Peterson. Coho eggs donated by Sarah Lampe and jarred by Johanna Dybdahl were gifted to elders. It was a beautiful way to celebrate our foods and our way of life.



Amelia Wilson and Darlene See co-MC the Traditional Food Fair and showcase Debbie Wright Pickens delicious desserts. Photo by HHF

The *Gaawtàakaan* Dance Group treated guests to heartfelt traditional Tlingit songs and dances, filling the pavilion with ancestral sounds of Tlingit drums and voices, honoring our rich history and the living traditions that continue to shape our identity as a community. The Traditional Food Fair is more than just a feast — it's a celebration of our rich heritage, beautiful community spirit, and the importance of passing knowledge to the next generation. We thank everyone who made this event such a success and look forward to many more years of sharing and celebrating our traditional foods, stories, and culture together.

CELEBRATING OUR HOONAH ART



THE STORY OF ART IN AMERICA

AN AWARD-WINNING TV DOCUSERIES EXPLORING ART IN AMERICA

Huna Totem participated in an Amazon Prime docuseries exploring the role of art in American society and its diverse communities, from large cities to small rural communities. Several days of filming for *The Story of Art in America*, in collaboration with Legit Productions, has successfully wrapped and we had the privilege of listening to six incredibly talented artists bring their unique perspectives and stories to life. This collaboration not only highlights the individual journeys of these artists, but also serves as a powerful testament to the rich cultural heritage of the *Xúna Kaawu*.

Some of the filming was captured in Glacier Bay at the Tribal House and continued in Hoonah, including song and dance featuring the Hoonah City School students. The episode is slated for release in 2025 and will be streamed on Amazon Prime. As the project moves into the post-production phase, we are filled with excitement about the potential impact this documentary will have on the appreciation of Alaska Native art and specifically inspiring stories from our own artists. Stay tuned for updates!



EMPLOYEE SPOTLIGHT

SUSAN Bell | Please help us extend a warm welcome to Susan Bell, VP of Strategic Initiatives. Susan started working for HTC on Friday, September 13th. An Alaska Native originally from Nome, Susan's career has been dedicated to helping communities and businesses thrive. She spent nearly 20 years as an owner and project manager for McDowell Group, a consulting firm with a long history serving Huna Totem, Icy Strait Point, and clients throughout Alaska.

Her visitor industry experience includes leadership positions with Goldbelt and Princess Tours during significant growth, launching Gastineau Guiding, and directing community and statewide tourism marketing organizations.

As Commissioner of the Alaska Department of Commerce, Community, and Economic Development, Susan led initiatives to promote Alaskan businesses, strengthen communities, and enhance the state's business climate.

She recently helped the University of Alaska plan and launch the Arctic Leadership Initiative, preparing Alaskans to create solutions and opportunities in the rapidly changing Arctic.

Susan has a deep appreciation for the traditional lifestyles and cultures of Alaska Native people. She enjoys hiking, skiing, and spending time in Hoonah with her husband Bob.



SHAREHOLDER SPOTLIGHT



BRIAN Koenig Awatsay / Shay Ax Noox | Huna Totem is proud of our Shareholders and their milestone achievements. In the spirit of *Dikéex' wooch gayilsháat* (Hold Each Other Up), we are pleased to bring you this Spotlight Feature of HTC Shareholder Brian Koenig.

Meet Awatsay / Shay Ax Noox (Brian Koenig). At 33 years old, Brian, whose Tlingit names are Awatsay and Shay Ax Noox, is a proud and upstanding member of the *Chookaneidí* from the Iceberg House. He reflects deeply on the importance of community and heritage. With parents, Michael Oliver and Eleanor Koenig, and maternal grandparents, Gladys L. (Skeek) and Elmer Koenig, and paternal grandparents, Judy and Carl Oliver, Awatsay cherishes the rich legacy that has been passed down to him. "I never knew Elmer. So, I have only thought of Wilbur Skeek Sr. as my grandfather on my mother's side."

Awatsay became a Huna Totem Shareholder when he inherited shares from his grandfather, Wilbur Skeek Sr. "My family generation was gifted shares equally after he passed," he explains, acknowledging the deep family ties that keep him connected to his heritage. What he values most about being part of Huna Totem is the sense of community and witnessing the corporation's growth over the years.

Today, Awatsay is the Juneau Branch Manager at Tongass Federal Credit Union (TFCU), however, his professional work experience began in 2014 working at Icy Strait Point. Now, with over a decade of work experience in roles ranging from retail and maintenance to ZipRider operator/maintenance, Awatsay has a unique blend of skills and experience. His journey at TFCU began as a Member Service Representative (MSR) in Hoonah, eventually leading to his promotion as Branch Manager in February 2024. His passion for financial literacy is evident through his work with the Southeast Alaska Independent Living (SAIL) program, where he delivers financial education to young people. He hopes to earn his Financial Advisor Certification in the future.

Looking back, Awatsay would tell his younger self "...to invest in a future for myself personally - credit, home, family - as starting earlier would have made a huge difference." As he looks ahead, he draws inspiration from his son, striving to create a strong foundation for their future. "I want to establish a solid foundation and provide meaningful financial opportunities to my community, while also preparing my son, Mason Oliver Koenig, for a successful future." When he's not working, he's planning travels with his son, hoping to share those experiences with him.

We're so proud to be part of Awatsay's journey and are excited to see where his skills and expertise take him next!

HUNATEK CONTINUES GROWING



MISSION

Dedicated to serving the American public through exceptional support of federal agencies, HunaTek delivers a standard of excellence and integrity that embodies the values of the Xúna Kaawu.

VISION

HunaTek stands as the partner of choice with relentless drive towards sustainable growth, unwavering stability, and diversification that transcends generations.

On August 17th, HunaTek hosted its 3rd Annual Top Golf employee event in the DC area, a much-anticipated tradition that brings together its team members and their families for an afternoon of fun and connection outside the office. Attendees had the opportunity to hear from HunaTek CEO Mike Torres and Huna Totem CEO Russell Dick, while enjoying door prizes and gifts for all. With nearly 100 participants, this year marked HunaTek's highest turnout to date for an employee event. The excitement for next year's event is already building, with hopes of setting a new attendance record as this amazing team grows!

ALASKA NATIVE VOICES



Alaska Native Voices (ANV) had a busy and productive 2024 season sailing into the Hoonah Tlingit traditional homeland of Glacier Bay well over 100 times. Huna Totem shareholders and Cultural Heritage Guides Fred Fulmer, Kevin Skeek, and Herb Sheakley, Jr. presented to approximately 60,000 tourists on the culture and history of the Hoonah people and their longstanding spiritual and subsistence lifestyle within this treasured land. Evaluations by the passengers of the ANV programs have been consistently excellent, a tribute to the care and love the guides have for their village, family, and personal history with S'e Shuyee or "edge of glacial silt." The evaluations also reflect the guides' professionalism as performers, cultural ambassadors, and culture bearers. *Gunalchéesh* to each one for their dedication to our mission and vision.

HTC TOURISM DEVELOPMENT UPDATE

During a soft opening, Huna Totem and partners welcomed the first cruise ship to the new Whittier Cruise Ship Terminal in the early morning hours on September 11, 2024. The \$80+ million facility will officially open for the 2025 season, currently slated to welcome 27 ships to the new facility. In August, Senator Dan Sullivan toured the nearly complete facility and praised Huna Totem's track record of, in his words, "kicking in doors and making things happen."

September also completes the first operational cruise season for Klawock. Since opening, it has sparked interest in the industry and is set to have a 400+ percent increase in calls by 2026. Na-Dena is developing Klawock's expansion strategy, including commissioning a study of permanent dock arrangements and a new fleet of tour boats.



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HHF SCHOLARSHIP DEADLINE

Huna Heritage Foundation awards scholarships for eligible students accepted to or attending an accredited college or university, an accredited vocational training or apprenticeship program, and for those needing assistance to attend cultural education programs and activities that enhance knowledge, appreciation, and use of traditional Huna cultural practices and art forms.

Funding is awarded to Huna Totem shareholders and their descendants on behalf of Huna Totem Corporation.

**FOR VOCATIONAL SCHOLARSHIPS
ROLLING DEADLINE - AS NEEDED**

Applications must be submitted two weeks before funds are needed.

**FOR CULTURAL EDUCATION
SCHOLARSHIP APPLICATION
ROLLING DEADLINE - AS NEEDED**

Applications must be submitted two weeks before funds are needed.

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