



HUNATOTEM
CORPORATION

HUNA TOTEM WINTER *táakw* 2024

WHAT'S INSIDE:

02

SHAREHOLDER LETTER

04

SHAREHOLDER SPOTLIGHT

06

WELCOME NEW SHAREHOLDERS

08

BUSINESS DEVELOPMENT UPDATE

09

HUNATEK

11

HUNA HERITAGE UPDATES

12

IMPORTANT DATES

COMING SOON!

NEW SHAREHOLDER FACEBOOK GROUP!

We are excited to announce the launch of an exclusive new Facebook group for our shareholders! We've listened to your feedback and understood the desire for more frequent internal updates and a dedicated space for shareholders to share feedback and ask questions within a closed group.

We are in the final stages of setting up the Facebook group and will notify all shareholders once it is live. Stay tuned for more details!

YEAR-IN-REVIEW

LETTER *to* SHAREHOLDERS

Dear Huna Totem Shareholders,

As we close the chapter on 2024, it's a fitting time to reflect on an extraordinary year at Huna Totem Corporation – a year defined by progress, resilience, and purpose. As a company, we've not only embraced bold new opportunities but also navigated challenges with determination, ensuring the continued growth and success of our organization.

This past year, Huna Totem achieved remarkable milestones that showcase the power of collaboration and shared vision. We celebrated advancing to #40 on Alaska Business Magazine's Top 49ers list, an impressive leap of seven places, reflecting the strength of our team and the growing impact of our work. We proudly expanded our reach with the opening of two new destinations in Klawock and Whittier, inviting travelers to experience the richness of our heritage. At Icy Strait Point, we welcomed over half a million visitors, sharing the beauty and culture of our community with the world. Meanwhile, our federal contracting arm, HunaTek, continued its exceptional trajectory of growth, cementing its place as a key driver of our long-term success.

These achievements are not just numbers or headlines – they are a testament to the passion, dedication, and innovation

that drives Huna Totem. Our Shareholders are the foundation of this organization, and we have an unwavering commitment to ensure that every day we make those who came before us proud and to continue building toward our vision as an Alaska Native Corporation.

As we look ahead to 2025, I am filled with optimism and excitement. Our commitment to community engagement, cultural stewardship, and sustainable growth remains steadfast, and I am confident that we will reach new heights. Together, we have the vision, strength, and determination to turn aspirations into achievements and challenges into opportunities.

On behalf of the Board of Directors and the Management Team, thank you for making 2024 a year to remember. May the New Year bring joy, health, and prosperity to you and your loved ones as we continue this incredible journey together.

Warmest Regards,



RUSSELL A. DICK

Younce Kóo oo Wóo

President & CEO



SHAREHOLDER DESCENDANT ENROLLMENT SURVEY

Gunalchéesh, shareholders, for participating in the descendant enrollment survey!

We would like to extend sincere appreciation and gratitude to the shareholders who took the time to complete the survey. Your participation and valuable feedback are incredibly important to the Huna Totem Board, and we are truly grateful for your dedication.

Shareholders who completed the survey by the deadline of Friday, December 20, 2024, were entered into a drawing for exciting prizes. The drawing was conducted by Dittman Research & Communications on Tuesday, December 31, 2024.

IMPORTANT NOTE: Shareholders who won prize money, checks or gift cards were mailed out on December 31, 2024. If you won an Alaska Airlines Mileage Ticket or Neighbors' Day Passes for two, please contact Shareholder Relations at (907)789-8500 ext. 2. Congratulations to the lucky winners!

\$1000 GRAND PRIZE

- Tyler Roulet

\$500 CASH PRIZE WINNERS

- Robert Johnson
- Sheryl Shorty

\$250 CASH PRIZE WINNERS

- Roy Isturis
- Julie Mazon
- Kelly St Clair
- Jennifer Jimboy

ALASKA AIRLINES MILEAGE TICKET (UP TO 25,000 MILES) WINNERS

- Lilly James
- Ricky Johanson

ICY STRAIT POINT NEIGHBORS' DAY GIFT CERTIFICATE FOR TWO WINNERS

- Karen Mayeda
- Elizabeth Pratt

\$50 VISA GIFT CARD PRIZE WINNERS

- Luther Lee
- Mary Cook
- Ethan Fitzsimmons
- Scarlett Henderson
- Lois Deyo
- Kevin See
- Felicia Price
- Ronin Ruerup
- Cheryl Carteeti
- James Romantic III
- Clarence Skaflestad
- Darrel Austin Jr
- Tiffany Dahlstrom
- Charlene Osborne
- Charlie Marvin
- Emma Taylor
- Richard Whitcraft
- Roger McKinley
- Alice Johnson
- Sue Humble



2024 UNITY GROUP HOLIDAY fair

WOOCH EEN YÉI JIDANÉ (Working Together)

Huna Totem Corporation is proud to have co-sponsored the 2024 Unity Group Holiday Fair, held at Centennial Hall in Juneau on December 11. Shareholder Services Director Michelle Starbard hosted a booth at the event, assisting with completion of the descendant enrollment survey.

The event featured a variety of activities, including door prizes, boxed meals, photos with Santa, and an outer reception area filled with Native artists selling their crafts. Local Native organizations also hosted informational booths, further enriching the experience for attendees.

One of the highlights of the event was the distribution of custom stickers created by our graphic designer, Richard Dalton III. The stickers were a big hit, with both shareholders and attendees proudly placing them on their Christmas hats, adding a personal and festive touch to the celebration.



SHAREHOLDER HIGHLIGHT

AMELIA WILSON

Amelia Wilson, Executive Director of the Huna Heritage Foundation, exemplifies leadership grounded in cultural pride and community service. Of Tlingit and Irish descent, Amelia is a proud member of the *Chookaneidí* brown bear clan, Iceberg House, and carries the Tlingit name *Tlagoonk*. She is the daughter of the late Bill Wilson Jr., *Kaach.ádi* clan leader of Hoonah, and Susan Price of Palmer, embodying a deep connection to both her heritage and family legacy.

Amelia's journey with the Huna Heritage Foundation began when her father inspired her by gifting her 100 Huna Totem shares while she was pursuing her education at the University of Alaska Fairbanks. A scholarship recipient of the Huna Heritage Foundation, Amelia completed her bachelor's degree and set her sights on giving back to her community. In 2016, she joined the foundation as an Archivist, where her vision and dedication led to the creation of the Huna Heritage Digital Archives. This groundbreaking Mukurtu CMS web portal preserves and shares audio and visual content of cultural and historical significance to Hoonah. Her work earned the Huna Heritage Foundation the prestigious 2019 International Guardians of Culture and Lifeways "Archives

Institutional Excellence" Award from the Association of Tribal Archives, Libraries, and Museums.

Amelia's impact extends far beyond her professional role. As the longest-serving city council member and vice mayor of Hoonah, she has consistently championed her community's well-being and development. In addition to serving as President of the Alaska Native Sisterhood Camp 12, she has most recently been designated as the delegate for Hoonah to the Tlingit and Haida Central Council. Her unwavering commitment to service reflects her belief in fostering opportunities for current and future generations.

Amelia's leadership is inspired by her dedication to cultural preservation and education. She continually seeks to deepen her cultural knowledge and is honored to share it with others. However, of all her accomplishments, Amelia's greatest pride comes from raising her three sons—Kyran, Ronin, and Ethan. "Family means the most to me," she shared, emphasizing that her personal and professional paths are guided by her devotion to her children and the values instilled by her family.





TO *the* OTHER SHORE 2024

We'd like to pay respect to those who have "Gone to the Other Shore" in 2024. Our sincere condolences to the families and clans of these dearly departed shareholders.

YEE GU.AA YÁX X'WÁN (*Be Strong, hang in there*)

- | | |
|--------------------|-----------------------|
| • Nicolette Arnold | • Ralph Knudson Jr |
| • Maureen Brown | • Samantha Lamebull |
| • Dean Chetkovich | • James Lindoff Jr |
| • Mark Cook | • Johnny Mooney |
| • Max Dick | • David Pratt |
| • Renee Flood | • Leona Santiago |
| • James Garrity | • Brett Shanahan |
| • Kenneth Grant | • Robert Sharclane |
| • Sam Grosvold | • Katherine Stevenson |
| • Jean Hill | • Donald Vanderhoof |
| • Charlie Johnnie | • Grace Villarreal |
| • Lenora Johnson | • Joycelyn White |

HELP *us* FIND *our* LOST SHAREHOLDERS!

Is your name or someone you know on this list? We've either received returned mail or are missing necessary paperwork. To update your information, please log on to MyHunaTotem.com, or contact our office at shareholders@hunatotem.com or call **(907) 789-8500** ext. 2.

- | | |
|-------------------|-------------------|
| • Tracy Bishop | • Lydia Mazon |
| • Albert Garrison | • Justin Moy |
| • George Goenett | • Rita Sheakley |
| • Jasmine Isturis | • Theodore White |
| • Elizabeth Jack | • Andrew Williams |
| • Lisa Lowenstein | • Vivian Wright |



STAFF HIGHLIGHT BETH AFFATATO

Please help us extend a warm welcome to Beth Affatato!

We are pleased to introduce Beth Affatato as the new Administrative Office Manager. Before joining us, Beth spent 20 years in social work with both Louisiana and Alaska state services. Her journey in service has been one of compassion, learning, and helping others, and she is eager to bring these experiences to her new role at Huna Totem.



Beth was born in Atlantic City, New Jersey, to Paul and Elizabeth. Her mother, Elizabeth, was a constant source of inspiration and strength. Elizabeth, an elementary school teacher, instilled in Beth and her brother a deep appreciation for their heritage. Their family history is a beautiful blend of Italian, Jewish, and Lenni Lenapi roots. Elizabeth was a proud member of the Lenni Lenapi tribe of New Jersey, a state-recognized tribe, and she shared her passion for their lineage through stories and traditions. Though she didn't carry the long, black hair of her grandmother, Elizabeth embodied her legacy through patience, kindness, and a deep commitment to teaching others about the importance of understanding and celebrating our differences. Beth carries these lessons with her every day and strives to pass them on to her own daughter.

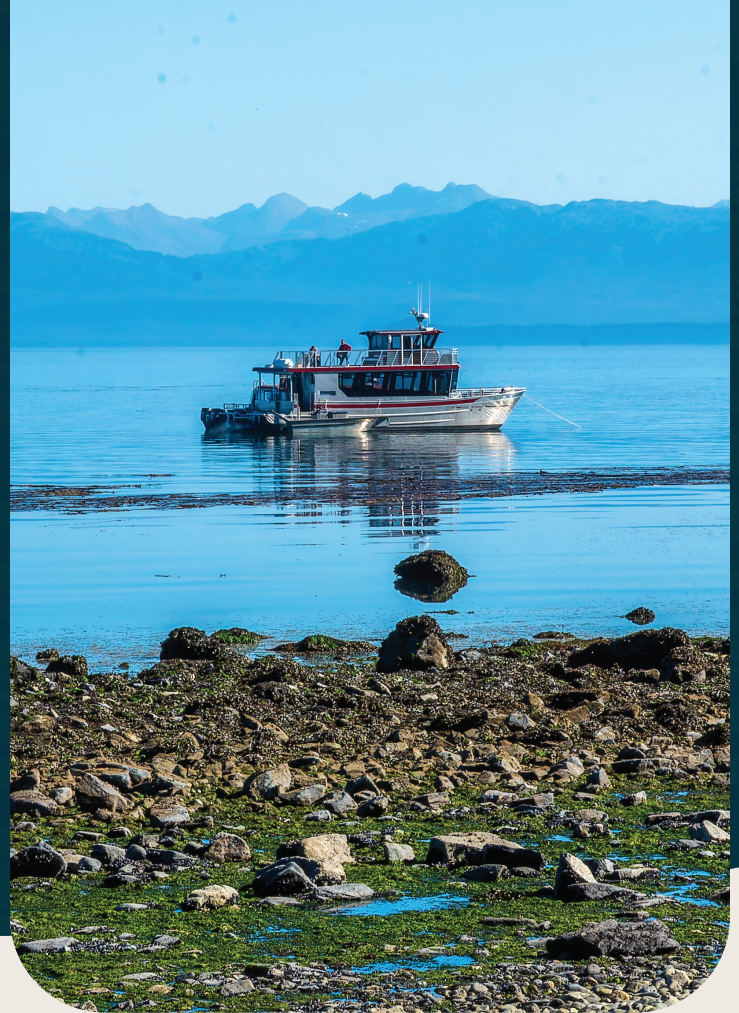
As she begins this new chapter with Huna Totem, Beth says, "I am filled with gratitude for the opportunity to work with such a dedicated team and connect with Huna Totem shareholders, learning from their stories and traditions. I am excited to join this outstanding team, and I look forward to collaborating with management to support the important work at Huna Totem."

Please join us in welcoming Beth to the Huna Totem family.

NO 1099 *tax* FORM

In 2024, there were a total of four distributions made to shareholders. Three of these distributions were regular payments from the Shareholders Settlement Trust in March, August, and November.

The fourth distribution was a Corporate Dividend paid in May. None of these payments were taxable! Therefore, no 1099 tax form will be sent out to shareholders for this tax filing season.



WELCOME *new* SHAREHOLDERS to HUNA TOTEM

We would like to welcome all our new shareholders for 2024! These 64 new shareholders were enrolled due to inheriting shares from a recently departed shareholder or because they were gifted shares from a family member.

AAN YÁTX'U SÁANI, YAK'ÉI HAAT YIGOODÉE! YEE TUSIXÁN.

(Noble People, it is good you are here! We love you all.)

- Joann Bavilla
- David Bell
- Geraldine Benson
- Tierney Bible Jr
- Jeremiah Duncan Willard
- Anna Eldemar
- Kristel Gabriel
- Patricia Garrity
- Jalynn Gregory
- Julia Gregory
- Joshua Grosvold
- Alexander Harris
- Cindy Heipp
- August Heipp-Gaumer
- Vernon Hill
- Bamby James
- Anilisa Kimlinger
- Ralph Knudson III
- Kelvin Knudson Jr
- Jeremy Knudson
- Stephanie Knudson
- Olivia Larsen
- Katlyann LaRue
- Jolleen LaRue
- Joseph LaRue
- Michael LaRue Jr
- Mylene LaRue
- Thomas LeBlanc
- Della Lewis
- Kamal Lindoff
- Damion Mathers
- Jason McKinley
- George Mercer
- Makai Mills
- Richard Moore
- Brandon Morrison
- Brianna Morrison
- Eric Norman
- Joanne Norman
- Sherry Norman
- Berta Price
- Felicia Price
- Tonya Price
- Asher Shanahan
- Brayden Shanahan
- Camden Shanahan
- Hadley Shanahan
- Sabrina Shanahan
- Myrna Sharclane
- Evalee Skaflestad
- Janice Skaflestad
- Joni Skaflestad
- Dreana Taylor
- Colby Temanson
- Ian Temanson
- Clark Weldon
- Dalton Wells
- Jesse Wells
- Treana White
- Zhane White
- K'incheiyi Willard
- Lilliana Willard
- Luke Williams
- Casey Yakovich



DISTRIBUTION/2025 SHAREHOLDERS SETTLEMENT TRUST (SST) PAYMENT SCHEDULE

Established in 1994, the Shareholder Settlement Trust distributes payments based on a 2% multiplier of the rolling five-year market average of the Trust, as outlined in the 10-year review approved by shareholders in 2019. The 2025 distribution amount will be announced before the March 15th payment date, following the completion of the annual audit. Distributions will occur on March 15, August 15, and November 15, 2025.

ALASKA NATIVE VOICES RETURNS TO THE HOMELAND FOR THE 2024 SEASON

Alaska Native Voices proudly returned to the homeland for the 2024 season, offering enriching cultural experiences through its heritage programs.

This season, three Cultural Heritage Guides from Gustavus shared their knowledge and expertise with guests onboard Holland America and American Cruise Lines.

Our guides delivered over 125 main stage lectures and countless hours of insightful commentary, sharing our deep connection to our rich Tlingit history.

We are grateful for our enduring partnerships with the Hoonah Indian Association and the National Park Service. Looking ahead to 2025, Alaska Native Voices is excited to build on this year's achievements and continue celebrating and sharing Alaska Native heritage.





HTC BUSINESS DEVELOPMENT UPDATE

2024 saw the opening of two new destinations in Huna Totem’s Alaska Native Tourism Network – Port Klawock on Prince of Wales Island, and the Whittier Cruise Ship Terminal near Anchorage.

Port Klawock hosted six ship calls in its inaugural season and set the stage for strong growth in 2025 and beyond.

Visitors were able to enjoy the scenery and culture of Klawock through its totem park, master carvers, culinary experience, and

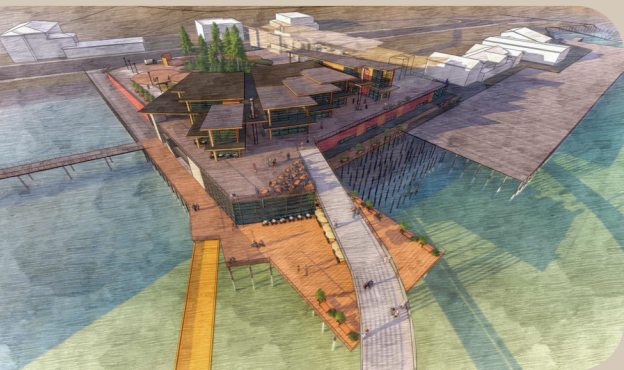
marine tours. Looking to 2025, the port will offer additional attractions, and, in keeping with the spirit of Icy Strait Point, will honor the community’s culture and values while providing guests with a world-class experience.

After a challenging period of construction, the terminal and dock in Whittier are nearly complete and prepared to operate for the full 2025 cruise season. Despite construction obstacles, the port hosted its first ship in 2024, presenting a valuable opportunity to test the experience and refine operational practices ahead of the 2025 season.

These two new destinations expand and enhance Huna Totem’s operational presence in the Alaska cruise market and will strengthen the Alaska Native Tourism Network in the years ahead.

SHAREHOLDERS ENCOURAGED to SUPPORT ÁAK’W LANDING

Huna Totem is working with the City and Borough of Juneau (CBJ) to obtain the necessary permits and tidelands lease for the Áak’w Landing dock and uplands development.



Two informational meetings were scheduled for January. The open-house format provided an opportunity for community members to gather information

and provide feedback. In February and March, the CBJ Assembly will continue to discuss the proposed lease conditions and hear public testimony. The Assembly’s meeting schedule, contact information, details for participation via Zoom, or watching recordings are available online at juneau.org/assembly.

Áak’w Landing will be located at the “subport” near the Coast Guard facilities on Egan Drive and Whittier Street. The development will feature an Indigenous knowledge, science, and cultural center, waterfront dining and shopping, as well as a new public park and seawalk.

This project will help alleviate congestion in downtown streets by removing thousands of buses, reduce cruise ship emissions by enabling ships to dock rather than anchor, and create jobs and economic opportunities for the community. Huna Totem plans to begin construction in 2025, with projected completion in 2027.



HUNATEK:

a YEAR of GROWTH, IMPACT, and COMMUNITY ENGAGEMENT in 2024

HunaTek, the federal contracting arm of Huna Totem, had another outstanding year in 2024. This year marked another phase of sustained growth and influence, reinforcing HunaTek's commitment to excellence in business, advocacy, and community engagement. The company's portfolio continues to expand, closing the year with five subsidiaries actively participating in the Small Business Administration (SBA) 8(a) Business Development Program. Additionally, HunaTek proudly employs over 180 full-time professionals across 20 states, a clear reflection of its growing presence and impact in the industry.

NOTABLE HIGHLIGHTS IN 2024 INCLUDE:

Inaugural Winter Gala: HunaTek hosted its first winter gala at the Smithsonian National Museum of the American Indian. The



event celebrated the company's achievements and helped strengthen connections with employees and partners within the federal contracting community.

Investing in Employee Development: HunaTek launched a new "Lunch & Learn" series designed to equip Program Managers with the tools and knowledge needed for efficient contract execution and management.

Securing Long-Term Partnerships: The company successfully re-secured its three largest contracts, ensuring continued collaboration with its established customers.

Advocacy for Tribal Enterprises: HunaTek provided testimony to the SBA during Tribal Consultations, advocating on behalf of Huna Totem and other tribal enterprises.

Community Support and Engagement: In partnership with Huna Totem, HunaTek co-sponsored distinguished guest speakers US Army Ret. Major General Richard Mustion, US Army Lieutenant Colonel Ret. Christine Youngquist, US Army Lieutenant Colonel Ret. Clara Driscoll, and US Marine Corps Major Ret. William Polania for Memorial Day and Veterans Day events hosted by the Southeast Alaska Native Veterans Association, reinforcing its commitment to community and veteran support.

Shareholder Internship Opportunity: HunaTek welcomed Shareholder Lauren Walicki for a ten-week summer internship in business development, exemplifying its dedication to cultivating shareholder talent.

Cybersecurity Excellence: Achieving a perfect score on its cybersecurity audit, HunaTek is well-positioned to meet the Department of Defense supply chain security requirements, set to roll out in 2025.

As we close out another year, we celebrate these milestones and look forward to 2025 with optimism and determination. Here's to another successful year ahead!



ICY STRAIT POINT *has* an OUTSTANDING YEAR!

Icy Strait Point capped off an extraordinary 2024 season with remarkable accomplishments that have set new benchmarks for the region. With a record-breaking total of **247 ships** and **552,176 passengers**, the year marked a truly exceptional milestone in the destination's growth and popularity. These numbers not only highlight the increasing appeal of Icy Strait Point as a must-visit stop for cruise-goers, but they also reflect the tireless effort of our dedicated team, who worked relentlessly to ensure every visitor experienced the magic of Alaska in its purest form.

New records were shattered across the board, including the achievement of having the most employees in our history. This growing workforce has allowed us to expand our offerings, enhance guest services, and create unforgettable experiences, all while continuing to stay true to the roots of what makes Icy Strait Point so special.

Our guests were treated to more than just scenic views; we showcased the true essence of Alaska – its rich culture, majestic wildlife, breathtaking landscapes, and welcoming spirit. Every step of the way, we forged new friendships and earned countless new fans, who left with unforgettable memories of their time spent with us.

And just when we thought the year couldn't get any better, Icy Strait Point received an incredible honor: we were named **Best Alaska Cruise Destination** in **Porthole Magazine's Readers' Choice Awards**. This recognition is a testament to the hard work, dedication, and passion that our team pours into every detail. It also serves as a reminder of the incredible community we've built together, from our employees to our partners and, of course, to our guests.

As we reflect on 2024, we are filled with pride and gratitude for the opportunity to share this beautiful part of the world with so many. The future looks bright as we continue to provide unparalleled experiences, while building on the legacy of excellence that Icy Strait Point has established. We can't wait to see what 2025 has in store!



ISP ELEVATE WINTER SERIES: EMPOWERING *skills* and PRODUCTIVITY

We are excited to announce the continuation of our "Elevate Winter Series," a dynamic initiative focused on advancing employee skills and enhancing leadership capabilities during the off-season. This program is designed to provide continuous learning opportunities for all levels of our workforce, including those who are currently on seasonal layoff.

PROGRAM OVERVIEW

One of the primary offerings in this series is **Extraordinary Productivity Training**, which includes beginning instruction in Microsoft Outlook and Excel. These skills are essential for improving efficiency, organization, and performance in the workplace.

KEY DETAILS

- **Audience:** Open to all employees, including those on seasonal layoff, as well as past ISP employees residing in Hoonah.
- **Location:** Sessions will be conducted at the newly established HIA Tech Center in Hoonah.
- **Start Date:** Classes will begin at the end of January. Exact times and dates will be announced soon.
- **Goal:** To empower participants with enhanced digital skills, ensuring they are prepared to thrive in today's workplace.

REGISTRATION INFORMATION

If you are a previous ISP employee and are interested in registering, please reach out to Jen Prpich at jprpich@hunatotem.com to reserve your spot.

We look forward to seeing you at the Elevate Winter Series and working together to build a stronger, more skilled workforce!

HUNA HERITAGE FOUNDATION EMPOWERING EDUCATION *and* CULTURAL KNOWLEDGE

The Huna Heritage Foundation is proud to administer its scholarship program on behalf of Huna Totem Corporation, supporting educational opportunities for shareholders and their descendants.

While our program offers college and vocational scholarships for formal education, we are equally proud to provide cultural education scholarships aimed at strengthening cultural knowledge and skills.

In 2024, Huna Heritage Foundation awarded seventeen cultural education scholarships to individuals pursuing traditional knowledge and practices, including skin sewing, beading, formline design, carving, regalia making, and cedar bark hat making. Among the recipients was Minnie Dalton, a Huna Totem shareholder, who received funding to complete a vest-making class taught by Jayne Dangeli. The class, hosted in Hoonah by Tlingit & Haida, is an example of how these scholarships help preserve and pass down our rich cultural traditions.

We encourage all shareholders and their descendants to apply for scholarships to support their educational aspirations—whether at the college, vocational, or cultural level. Together, we can ensure the vibrancy of our shared heritage for current and future generations.



HHF 2025 CALENDAR

The annual Huna Heritage Foundation (HHF) calendar was mailed to each household at the beginning of the year.



These wonderful and useful gifts feature photos from the HHF archives, showcasing moments in our history as *Xúna Káawu*, as a rural community in *Tlingít Aani*, and as an Alaska Native Village Corporation.

HHF SCHOLARSHIP DEADLINE REMINDER

Huna Heritage Foundation awards scholarships for eligible students accepted to or attending an accredited college or university, an accredited vocational training or apprenticeship program, and for those needing assistance to attend cultural education programs and activities that enhance knowledge, appreciation, and use of traditional Huna cultural practices and art forms.

Funding is awarded to Huna Totem shareholders and their descendants on behalf of Huna Totem Corporation.

FOR SUMMER 2025 SESSION OR 2025-2026 ACADEMIC YEAR:

Applicants must have their educational scholarship applications submitted to Huna Heritage Foundation by **5:00 pm on May 1, 2025.**

FOR FALL 2025 START SESSION:

Applicants must have their educational scholarship applications submitted to Huna Heritage Foundation by **5:00 pm on December 1, 2025.**

FOR VOCATIONAL SCHOLARSHIPS AND CULTURAL EDUCATION SCHOLARSHIP APPLICATIONS:

ROLLING DEADLINE - AS NEEDED

Applications must be submitted two weeks before funds are needed.



HUNATOTEM CORPORATION

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
ANCHORAGE, AK
PERMIT NO. 537

HUNA TOTEM CORPORATION

9301 Glacier Highway, Suite 200
Juneau, AK 99801

RETURN SERVICE REQUESTED

2025 IMPORTANT DATES

Please mark your calendars for the following important dates for Huna Totem Corporation business:

MAY 07TH	PROXY MAIL-OUT, ONLINE VOTING OPENS
MAY 10TH	SHAREHOLDER INFORMATION MEETING (HOONAH)
MAY 11TH	SHAREHOLDER INFORMATION MEETING (SITKA)
MAY 30TH	EARLY BIRD CUT-OFF
JUN 21ST	51 ST ANNUAL MEETING OF SHAREHOLDERS

Additional information will be shared with shareholders as the details are finalized. Keep an eye out for postcard mailers, emails, and social media posts to stay up to date on these events. To update your contact information, please visit **MyHunaTotem.com** or reach out to Shareholder Relations at **(907) 789-8500 Ext. 2**.

HUNA TOTEM CORPORATION

9301 Glacier Hwy., Suite 200, Juneau, AK 99801

Telephone: 907.789.8500

Fax: 907.789.1896

shareholders@hunatotem.com

FIND US ON FACEBOOK

facebook.com/hunatotemcorporation

MYHUNATOTEM



HUNA HERITAGE FOUNDATION

P.O. Box 275, Hoonah, AK 99829

Telephone: 907.789.8582

Fax: 907.789.1896

hunaheritage.org

heritage@hunatotem.com