



HUNA TOTEM

HEADLINES

SUMMER
EDITION

2022



Flashback Photo

Salvation Army Boat Bringing Kids to Summer Camp. 1955.

Photo and description courtesy of Huna
Heritage Foundation

Picked up children from Ketchikan,
Petersburg, Wrangell and Kake
going to the Hoonah Salvation Army
summer camp aboard the passenger
vessel, the William Booth. The
Hoonah Salvation Army Captain was
Bill Lynch.

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Letter to the Shareholders

Dear Shareholders,

“Xáat dísi” (Salmon month); when the fish return. July 1st brings us our “Tlingit New Year” as our ancestors considered the return of our salmon to be the start of a new year. Summer, especially in Alaska, is a time for growth and renewal. This is when our time is immersed in our lands and waters, harvesting the bounties *Haa Áani* (our land) has always provided. Summer is also a time for family, as many of us take these longer daylight hours to

enjoy time with our loved ones berry picking, fishing, boating, picnicking, camping, swimming, or just getting outside to enjoy the warmer weather.

Here at Huna Totem, our growth and renewal have been demonstrated by the opening of the SkyGlider gondola at Icy Strait Point, the hiring of two key positions in the corporate office which are critical to our mission, and the launch of a new project at the Port of Klawock with Na-Dena’ and Klawock Heenya.

Since the debut of our world-famous Zip Rider in 2007, we have utilized large commuter buses to transport thousands of guests up to the launch pad at the top of White Alice Mountain. As stewards of our land, air, and sea, we have committed to ensuring we minimize our footprint as much as possible when and where we can. With our new gondola system eliminating the need for commuter buses, we are leading the tourism industry in Alaska and beyond with responsible and eco-friendly transportation by reducing the amount of fossil fuel we consume. Aside from creating additional jobs and providing our visitors with once-in-a-lifetime breathtaking views of our ancestral home, this newest attraction ultimately helps us in keeping with an important facet of our corporate mission to advance economic aspirations through business excellence & sustainable economic growth.

While on the topic of growth, two employees have joined the Huna Totem corporate family recently. Carla Casulucan is our Shareholder Relations Manager and Jenea “Jen” Prpich is the VP of Human Resources. Please join me in welcoming them to the team!

It has been an intense summer so far, and we are grateful to see life returning to a more normal routine. We have welcomed more guests than ever before at Icy Strait Point, fostered incredible growth in our federal contracting business, and built new partnerships across the state. We are determined to continue this forward momentum, adding value for you – our shareholders.

Gunalchéesh,

RUSSELL DICK

President & CEO, Huna Totem Corporation



Board Member Spotlight: Will Davis

HTC Board Director Will Davis has been promoted to Vice President, Transformative Philanthropy at City of Hope, where he has spent the past 11 years working in the Principal Gifts and Philanthropy divisions. City of Hope has become a world leader in the treatment and research of cancer, diabetes, and other life-threatening illnesses. Founded in 1913, this medical center is one of only 52 National Cancer Institute-designated comprehensive cancer centers in the U.S. and is a founding member of the National Comprehensive Cancer Network (NCCN). NCCN member institutions are recognized for their world-renowned experts and for treating complex, rare, and aggressive forms of

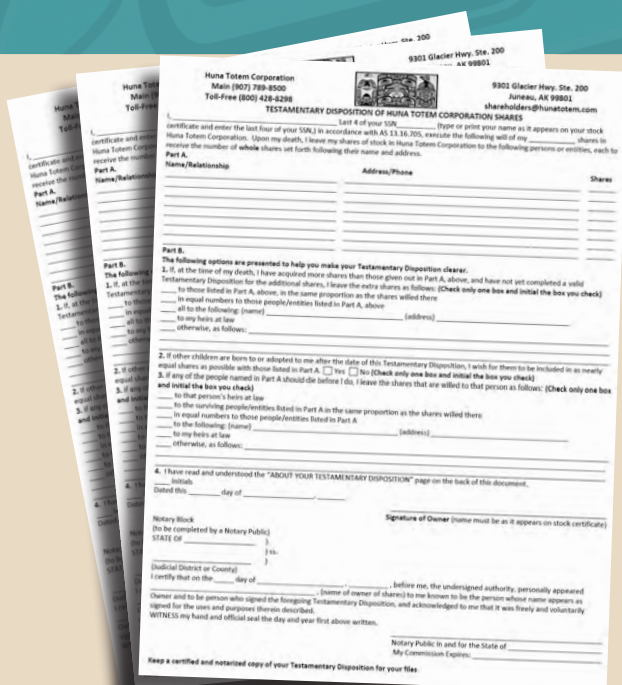
cancer. City of Hope is consistently named one of “America’s Best Hospitals” by the U.S. News & World Report and has received the prestigious 4-star rating from Charity Navigator.

During his tenure, Will has continuously demonstrated his natural leadership and relationship building skillset by facilitating tremendous financial gifts from donors and partners, including the City of Hope’s first \$100M gift. These gifts are instrumental to fulfilling the organization’s mission to transform the future of cancer care and unifying the branches of biomedical research, treatment, and academia.

Will’s tireless efforts have helped City of Hope build a national reputation as a model of excellence among elite fundraising programs.

“Not only does Will contribute to the success of our own corporation and community in his role as Director, but he continues to bring transformative and meaningful impact to the lives of many in his capacity at the City of Hope.” ~ Huna Totem Chair, Ed Davis

Will has over 25 years in the medical fundraising profession working with academic medical centers, research universities, hospitals, medical practices, and non-profit organizations.



Win 1 of 5 - \$500 prizes!

Huna Totem is excited to announce a Testamentary Disposition Drive that gives shareholders a chance to win one of five \$500 cash prizes!

To qualify, shareholders need to submit or renew a valid testamentary with Huna Totem by 5pm on October 28, 2022. The drawing will take place on November 4, 2022. You need not to be present to win. Testamentary disposition forms are available at www.myhunatotem.com or by contacting Shareholder Relations to have one mailed to you. Have questions? Contact us at shareholders@hunatotem.com or 907-789-8500. Good luck!



HunaTek Launches New Brand Design

Huna Totem subsidiary, HunaTek has recently unveiled a new brand design. The rebranding of HunaTek's design was instigated with the company's desire to tie directly back to Huna Totem and our shareholders.

The new logo, or wordmark, depicts the letter "H" inspired by traditional spruce root weaving. Working closely with the team on this project, HunaTek employee and Huna Totem shareholder, Amber Henderson states, "Different pieces of spruce are skillfully refined and woven together to create strength. The same can be said about HunaTek. Different pieces – HunaTek staff, Huna Totem leadership, our partners, our customers, and our Shareholders – are woven together and we are stronger because of these connections. Our *woosh-jee-eeen* (pulling together) allows us to thrive and take pride in how we operate, the products we deliver, and the people we work with."

We are excited to share our new wordmark with the world, and better reflect who we are in our HunaTek branding.



Margaret Haube (left) pictured with her daughter, Sarah Haube (right).

Student Spotlight – Margaret Haube

Margaret Haube is Tlingit/Filipino from *Naanyaayi* (Eagle/Killerwhale), from Chief Shakes house in Wrangell, also *Wooshkeetaan*, from the Split Backbone *T'oos Hit* by adoption (Pat Mills). On her maternal side, she is the daughter of Bernice Johnson and Arnold Haube and granddaughter of Robert & Nellie Hanson. Margaret's mother was raised by Mae & Eugene Pacion; and her father was raised by Max & Rose Haube. Her paternal grandfather is the late Archie Selpid. Margaret was born in Petersburg and raised in Hoonah. She has three wonderful children, Sarah Haube, Kohner Turner, and Aislinn Turner.

Margaret graduated from Hoonah Public Schools in May 2000 and continued to pursue higher education. Margaret has received a Business and Office Technology certificate from AVTEC in May of 2010, an Office Foundations certificate from the University of Alaska, Anchorage in December 2018. In May of 2018, Margaret earned a certificate in Rural Human Services and continued her educational career to earn an Associate Degree in Human Services in December of 2021. She is currently working on her bachelor's degree in Social Work. Margaret is driven to pursue her master's degree in the future! She is a recipient of the Huna Heritage scholarship and encourages other Huna Totem shareholders and descendants to apply for funding.

We commend Margaret for her commitment and dedication to advancing her education and following her dreams while earning her credentials towards furthering her career path.



Shareholder Highlight – Angela Michaud, Top Forty Under 40

The Alaska Journal of Commerce and the Anchorage Daily News have recognized Huna Totem Shareholder and Huna Heritage Foundation Trustee, Dr. Angela Michaud, among a group of

outstanding young Alaska professionals in this year's *Top Forty Under 40*.

Dr. Michaud was selected among 288 nominees - the largest number of submissions for the Top Forty Under 40 honors in the history of the award. Nominees were ranked on a scale from 1 to 5 with the best 40 scores joining the 2022 class.

The selection committee was made up of Event Sponsor/ People AK, Paula Bradison; Alaska Journal of Commerce Sales Manager, Jada Nowling; Peak 2 Peak Manager, Kerri Donnelly; Anchorage Daily News Sales Manager, Brandi Nelson; and My Alaskatix Manager, Sarah Jennett.

Dr. Michaud, 39, is currently the Senior Director of Recovery Services for the Cook Inlet Tribal Council in Anchorage. Angela's Tlingit name is *Saa Doo ou*; she is *Chookaneidí* and a child of the *T'akdeintaan*. She is the granddaughter of Pauline and John Hinchman.

The 2022 awards were held May 20, 2022, at the Hotel Captain Cook in Anchorage. The Alaska Journal of Commerce magazine featuring the 2022 class was released in the May 24th editions of the Alaska Journal of Commerce and the Anchorage Daily News.



Introducing Jen Prpich

Jenea "Jen" Prpich has recently joined the Huna Totem team as Vice President of Human Resources. Jen was born in Sault Ste. Marie, Michigan as a member of the Sault Sainte Marie Tribe of Chippewa Indians. Chippewa was the English translation of Ojibwe, one of the largest North American Native cultures with over 300,000 members between the United States and Canada. She was raised in Los Angeles, CA, raised her two boys in North Carolina, and most recently, spent some time in Anchorage before moving to Juneau.

Jen has been married for 22 years to Mark and has two boys, Colton, 20 and Hayden, 17. Her background includes service as a hotel executive with large multi-site operations including food and beverage, convention space, and retail components. With over 28 years of experience in tourism, Jen says, "I am excited to be joining the team at Huna Totem and be part of growing our human resources department to be a standard of excellence for others to emulate." For fun, Jen and her family like hiking, kayaking, and participating in local church activities.

From day one, Jen enthusiastically hit the ground running and we are thrilled to welcome her to our team as we continue working toward our mission together.

SENDING OUR HEARTFELT CONDOLENCES

It is with great sadness that Huna Totem acknowledges and honors the following Shareholders who have gone to the other shore in recent months. Our thoughts and prayers are with the family, friends, and clans of:

Leroy Marvin
Doris Smith
Charlie Wright
Laura Hinchman

Vincent Johnson
Mary Miller
Glen Creekpaum



Icy Strait Point Season Update

Icy Strait Point is breaking records and the dedicated team on the ground is working tirelessly to make it all happen! This year, our port is welcoming more than 240 ships with a striking 39 of these visiting between June 20 and July 8. This stretch of 19 days in a row boasts more ships than visited each season in 2004, 2005, and 2021! In normal operations, the scheduled ship calls for 2022 would deliver nearly 600,000 travelers at full capacity. Due to COVID restrictions on the cruise industry and the limited bookings during the pandemic, ships started the season carrying only 50% of published guest capacity. As the summer progresses, some ships are increasing to nearly 80% of their normal passenger counts. With this consideration, Icy Strait Point expects to see 440,000 visitors by the end of the 2022 season.



Wyland Comes to Visit

Three great artists in one day! Wyland, who painted the hull of the Norwegian Bliss, sculpted Orca Dream at Keet Plaza, and created the backdrop of the art week mural found in the Departure Den, joined us for a visit on July 6th. We were pleased to welcome fellow artists and friends Kim Taylor Reece, who is famous for his black and white Hula photography in Hawaii, and Rachel Michelle of Flamingo Life. It's always great to welcome Wyland and friends to our home.



In Case You Missed It

One of the HOTTEST trends took off this season at Icy Strait Point with the inauguration of the *Icy Strait Polar Plunge*! Over 100 visitors from the cruise ship Splendor christened the event on July 1st and the invigorating ocean dip caught on like wildfire. It was so successful that Icy Strait Point and the Splendor put the fun on repeat for the following visit when even more visitors took part.





Welcome Ashia Skaflestad

The Marketing department is proud to announce Ashia Skaflestad as the latest addition to our Juneau team. With deep roots in Hoonah and the wife of Huna Totem shareholder, Kolbjorn (Kole) Skaflestad, Ashia is a perfect compliment to the Huna Totem family. She started training as a graphics technician mid-summer with 2 hours a day, and joined the team full time on August 1st. Along with large format printing, Ashia is taking over the organization and management of our digital asset library and will be assisting with the day-to-day processing of creative requests coming into the Marketing group. "I am excited to learn new things and participate in the exciting growth happening at Huna Totem. This gives me an opportunity to develop my creative skills in a fast-paced environment," says Ashia. Please join us in giving her a warm welcome!

Klawock Port to Welcome First Ship in 2023

The new Port of Klawock project is gearing-up to open next year. A Na-Dena' development, this joint-venture project with Doyon Limited and Klawock Heenya Corporation will transform a log sorting yard and the KIDCO dock on Klawock Island into Alaska's next cruise ship destination. "We share a similar history of fish canning and timber harvesting with Hoonah. Tourism is the opportunity we need," said Klawock Heenya Corporation President Teresa D. Fairbanks. The port will open to serve cruise ships under 1,000 passengers. Oceania is the first cruise company with ships scheduled to call on Klawock in May of 2023.



Doyon Leadership Visits Icy Strait Point

No Huna Totem partnership is complete without a trip down the ZipRider! On June 14, 2020, members of the Doyon Limited board visited Icy Strait Point, joined by members of the Huna Totem board and management team. Together, the group experienced Icy Strait Point's leadership in the tourism industry first-hand. The day's activities fostered the sharing of ideas, an understanding for differing business practices, and increased knowledge of each corporation's goals for the joint venture in Na-Dena'. And, as they say, a picture is worth 1,000 words; they had fun too!



Annual Meeting Boasts a Successful Turnout

The 48th Annual Meeting of Shareholders was held in Hoonah on Saturday, June 18th.

There were approximately 100 shareholders who attended in person, including shareholders living in Juneau who were able to travel to the annual meeting via catamaran, while 48 shareholders viewed the meeting online. Combined, these numbers show that this year's meeting was one of our highest attended! Great job, Huna Totem shareholders! The success of our company relies, in part, upon our greatest asset – YOU, and your active engagement.

Aside from the main event, shareholders were treated to fun and lively Tlingit dancing by the Mt. Fairweather Dancers, a video detailing Huna Totem's new partnership with Doyon, Inc., and another great presentation by Huna Heritage Foundation Executive Director, Amelia Wilson.

Thank you to each of you who were able to join us this year at the meeting, and to all shareholders who voted in this year's election.

Directors Ozzie Sheakley, Edward Davis, and Anthony Lindoff were re-elected and received the following votes: William O. "Ozzie" Sheakley: 38,040 votes, Edward M. Davis: 37,615 votes, and Anthony W. Lindoff: 51,976 votes.

Officers elected at a reorganizational Board meeting following the Annual Meeting are as follows: Edward M. Davis, Chairman; Anthony W. Lindoff, Vice Chair; and Ozzie Sheakley, Secretary.



Land Watch Technician

James Jack has returned to serve as Lands Technician this year, keeping an eagle eye on both Huna Totem and Sealaska lands. James patrols both company's lands, monitoring timber activities, illegal dumping, trespassing, culverts, road conditions, and washouts, amongst other activities. James enjoys his work and is always willing to lend a hand to those he encounters in his travels who need help changing a flat tire or someone to jump a dead battery. He works closely with the Hoonah Indian Association's Environmental Department as well.

If you see James out and about, be sure to say hello!



Introducing Carla Casulucan

Huna Totem is pleased to introduce Carla Casulucan, a Huna Totem shareholder, as our Shareholder Relations Manager. Carla, whose *Lingít* name is *Kat.Xún*, is *Kaagwaantaan*, from *Kóok Hít* (Box House) and a grandchild of the *T'akdeintaan*. Her parents are Edwina and Paul White, Jr., and she is the granddaughter of the late Edwin H. Lindoff (*T'akdeintaan* – *X'áakw Hít*) and Julia M. Marvin-Lindoff-Thomas (Frank Thomas); and great-granddaughter of John Marvin and Lillian Pratt-Marvin-Smith (John K. Smith).

Born into a very politically involved family, the importance of serving one's family, Clan and greater Native community was always emphasized and prioritized. As such, Carla has dedicated her professional working career to advancing the interests of fellow Tribal citizens/shareholders in the ANCSA Corporation and Tribal government sectors. Carla spent 16 years working for the federal government, with 10 years as the Alaska Region Human Services Representative at the U.S. Department of Interior Bureau of Indian Affairs before serving as a Tribal Relations Specialist at the U.S. Department of Agriculture, a position which serves as a special advisor and Tribal liaison between the government and federally recognized Tribes, ANCSA Corporations, other Native organizations, and individual Tribal citizens.

"I've achieved some pretty great things in my career, but honestly, I couldn't be happier or more thrilled to be working at Huna Totem, especially in this capacity and being able to have a more direct level of meaningful engagement with my own people. the *Xu'na Kaawu*," says Carla. "As a *Lingít*, it means so much, and makes all the difference, to be able to work in a setting where both my own values and that of the organization are drawn from the very same fountain of wisdom, *Haa Shuuka* (of our Hoonah ancestors)."

Please join us in welcoming Carla to the Huna Totem family!

Huna Heritage Foundation Proxy Incentive Donations

Gunalchéesh to the following shareholders for donating their \$30 voter incentive payments to Huna Heritage Foundation!

Patricia R. Alexander	Shawn J. Godfrey	Roger W. McKinley	Tecumseh L. Strong
Theresa M. Belton	Gordon A. Greenwald	Angela M. Michaud	William H. Usry
George J. Bennett Sr	Ernest Jack	Michael G. Michaud	Robin E. Waldron
Roberta A. Bennett	Joseph M.R.F Johnson	Daniel R Neal	Cecelia D. Williams
Marlene M. Cesar	Irene J. Lampe	Michelle Pytel	Lillian M. Worl
Martha L. Channell	Charles M. Lindoff	Beverly J. Russell	Faleene Worrell
Tiffany M. Dahlstrom	Carolyn L. Martin	Mary I. Stewart	Amy L. Wright
Caroline M. Dittman	Benjamin A. McElroy	Stuart A. Stivers	
Patrick L. Dunbar Jr	Kara R. McElroy	Derrick J. Strong	

Opening the Box of Knowledge: Huna Heritage Archives

Since its inception, Huna Heritage has been the steward of our collective Hoonah memories, songs, conversations, traditions, protocols, histories and other aspects of Hoonah history, culture, and knowledge. The foundation's goal over the past two years has been revamping the archives to create a searchable database of its audio and video recordings. Hundreds of these priceless archival materials have been copied to CDs and DVDs in the Juneau office; copies are also held at the Hoonah office. During this on-going process, they have successfully cataloged over 1,500 items. This makes it simple to know what they have and share precious archival materials with interested shareholders, family members, and others who desire more knowledge of our Hoonah history and culture.

What this means is, if you want to know if there is a recording of your Auntie or Grandfather, a certain *ku.eex*, or a Clan Workshop tape, they can now tell you if they have it. If it is in CD or DVD format, they can provide you with a copy.

With the cataloging of the audio and video collection nearly complete, the focus is now on organizing and arranging written records for easy access and use.

Huna Heritage is actively working on setting up a searchable online database and, in the meantime, staff can access archive content you may be interested in. For more information, please feel free to reach out to Brett Dillingham, Huna Heritage Archivist by phone at 907-789-8581 or by email at bdillingham@hunaheritage.com.



"With the ku.eex season approaching, we wanted to share two articles. The "Host Clan Planning Meeting Topics" document was written by our elders at past Clan Workshops. The second piece is titled "Tlingit Cultural Memorial Party Protocol" and was written by the late Lily White, revered Chookenshaa elder and culture bearer. It is records like these, left behind by our cherished ancestors, that can help guide us today and into future generations."

- Amelia Wilson, Executive Director of Huna Heritage Foundation

Ku.eex Tlingit Cultural/Memorial Party *[Sometimes called Old Custom or Pay Off Party]*

HOST CLAN PLANNING MEETING TOPICS

These topics are suggested for discussion at the Host Clan planning meeting for a Memorial or Pay Off Party:

- Format for Party and Spokesperson
- Naming of NAAKAANIs
- Invitation List for Opposite Moiety
- Appointment of Food Coordinator
- Meal Planning – first, second, etc.; menus
- Songs to be sung at the Memorial Party
- Seating Arrangements
- Identification of those you are obligated to
- Identification of persons to receive Fire Bowls and Blankets
- Case Lot and Dry Good distribution
- Other topics specific to Host Clan / Family

Tlingit Cultural Memorial Party Protocol

By Lily E. White

A meeting of the Clan family hosting the party is held to set the date, time, and place of the party. (See “Meeting Planning Topics” at the end of this protocol section.) The decisions on which songs will be sung and in what order are made at this time.

One song is sung for a mild form of party; otherwise, four songs are sung. If there is another death in the Clan, then you do not finish the last song. Song practices are held for several days before the party.

1. A WELCOME AND THANK YOU is given by the family to those attending.

A waiting time is allowed for the grieving family who is hosting the party to arrive. Next is preparation of putting on blankets, singing staff, also putting black on face near cheek. Now you are ready.

2. BEGIN PROGRAM BY SINGING FOUR (4) GRIEVING SONGS. No dancing is done, nor speeches made during these songs, only words of encouragement are spoken.

After the four songs are completed, there is (Raven or Eagle) response of encouragement consisting of songs or oral response from the opposite Clan. At the end of this segment, YASH GA SHOO is presented by grieving family. This represents getting rid of the tears. YASH GA SHOO is used only with four grieving songs.

Now the grieving family is asked by the Clan Leader to wash or wipe the black markings off their faces. This is the same as wiping away all grief and prepares the family for some dancing and presenting the guests with entertainment by singing NAA YAT X’EE songs which are known today as LOVE SONGS. Any other special dances may be presented at this time.

3. NEXT COMES THE GON KAA S’EEX’EE (dishes prepared beforehand).

The bowls will contain fruit, juice, Tlingit food, candy, and other favorites in small quantities. Invited guests’ names should be placed on each bowl. These are referred to as FIREBOWLS.

The TWO (2) NA KAA NI’S will assist by holding a bowl up while the family members call out the ancestors’ names beginning with the deceased for which the party’s name is being held. One bowl is taken by a Naa Kaa Ni to be burned, either down by the beach or in a wood stove. Then the Na Kaa Nis call out the names on each bowl and the bowls are distributed.

4. HAVE A PHOTO OF THE DECEASED ON THE TABLE BY THE AT.OOW

An invitee is selected to take the picture through the guests in so they can say good-bye to the person for whom the party is being held.

5. FIRST MEAL IS SERVED

An announcement is made informing the guests who provided this meal. It is announced throughout the party who is providing each meal. More singing and dancing is done as the food is being brought out.

6. CASE LOT boxes begin to be distributed next. (Pop, candy, fruit, etc.)

If there is another meal to be served, this is the proper time. The schedule of distributing food is decided on beforehand.

7. BERRY TIME. Berries are brought out in large bowls DU X’AA X’OO TEEN or other container

8. DRY GOODS such as pillows, crocheted items, T-shirts, towels and other special items are distributed.

9. FINALLY, IT IS MONEY BOWL TIME. BLANKETS ARE DISTRIBUTED HERE ALSO.

A long time ago, payment was made with blankets because our people didn’t have money like we do today. A blanket was just as valuable as a twenty-dollar bill.

First will come the different Clan members. They are called JIN DA AUT. They are Clan/family support. Then the main family members come out last.

After the money is all brought out, songs will be sung in a different form. SPIRIT SONGS with dancing behind a blanket wearing a SHA KEE UT. There is also the HAT SONG. Grandchildren are called upon to do this dancing. Women do not do this dance.

10. NAMES are given at this point. If your Clan is adopting someone into your house, money is held on the forehead and the name repeated three times. The money is then sent to an invitee of your choosing. Usually, it will be given to a family member who is connected with the name given. If you are just being recognized, then the Clan Leader will bring you out and introduce you. A mother or grandmother usually has already given a newborn child a name immediately after birth.

Everything should be distributed by this time. If you have another meal planned, this is the time to do it.

11. Finally, you “pay off” those who upheld you in your time of loss and sorrow. These include pallbearers, honorary pallbearers, night watch, gravediggers, speakers, and others deserving special recognition for any other items the family appreciates. This is the time to say thank you.

12. At the end of the party, it is up to the Emcee to announce dismissal. The opposite clan responds by saying thank you, and a closing song is done. It is usually a “going-out song.” This is done in full appreciation to their host clan.



HUNA TOTEM CORPORATION

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JOIN US FOR J'EET'S CHALLENGE - AUG 21, 2022



Calling all running enthusiasts, endurance athletes...and accidental Covid-era couch potatoes!

Mark your calendars for August 21, 2022 when Icy Strait Point will bring back J'eet's Challenge, our legendary 8.3 mile race. Each year the race starts at Icy Strait Point, then leads runners through town before winding up White Alice Mountain and finishing at the top, where the first four finishers will each light a signal fire at the top of the mountain. All race participants will have the chance to fly down on the ZipRider after crossing the finish line.

The race is hosted on Neighbor's Day, so folks from Juneau and beyond can jump aboard our catamaran to join us and experience our Hoonah hospitality. Keep an eye on Facebook for more information to come or head over to icystraitpoint.com to book tickets.



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