

HUNA TOTEM HEADLINES

WINTER EDITION

2022



SHAREHOLDER UPDATES INSIDE:

LETTER TO THE SHAREHOLDERS

STAFF HIGHLIGHT: LOLITA CHURCH

COLLECTION CARE FOR ACCESS AND GROWTH

IMPORTANT DATES

TAX TIME REMINDER

WELCOME NEW SHAREHOLDERS

50 YEARS OF HUNA TOTEM

"Alaskans" Baseball Team

Photo courtesy of Huna Heritage Foundation.

Hoonah culture-bearer J. B. Fawcett (1889-1983) (Tseexwaa) was a baseball "player and manager for the Hoonah baseball team called the 'Alaskans." (Dauenhauer and Dauenhauer, 1994)



Letter to the Shareholders

Dear Shareholders,

As we look back over the last two years and beginning of 2022, it is true - we have weathered some tumultuous times, but we have never stopped pressing forward and continuing to uphold our mission, where the economic and cultural achievements of the Xúna Kaawu are recognized as the standard of excellence in the advancement of Native People.

A global pandemic interfered with plans on a worldwide scale and with intense repercussions still felt today. However, we are <u>X</u>úna <u>K</u>aawu and our team has been fiercely determined to not only survive, but to find creative solutions to continue our forward momentum.

From DC to Alaska, our team pushed forward; influencing legislation pivotal to the tourism industry which allowed a partial season in 2021, developing safety protocols with the CDC, Alaska's health department, and industry partners that has been used in ports around the world, while also expanding our federal contracting presence. We have created new working relationships with our Alaska Native Corporation partners in the interior and maintained our workforce to ensure we kept a strong team engaged and ready for the world to reopen. We have been strategic and purposeful in our decisions as we navigated these times and are eager to embark on a new year, getting back to business.

A side benefit of the CARES Act Shareholder Assistance Program was the addition of nearly 100 new shareholders to the Huna Totem family. In addition to providing financial support to our shareholders in the distribution of CARES funds, this program helped build our shareholder base as family members gifted shares to their loved ones.

Our people – shareholders, board members, our management team and employees – are the real reason our Corporation has meaning and the impetus for our continuing drive toward success. We are excited for the new strides we will make this year as we continue to stand strong and forge new trails.

On behalf of Huna Totem Corporation, Gunalchéesh!

RUSSELL DICK

President & CEO, Huna Totem Corporation



Staff Highlight – Lolita Church

We are pleased to share that Lolita Church joined our team in July of 2021 as an accounting technician for Icy Strait Point. An Alaska Native born and raised in Juneau, Alaska, Lolita works fulltime for Icy Strait Point and also does some bookkeeping for Southeast Electric in her spare time. Her introduction to Huna Totem and Icy Strait Point was through her previous position as Administrative Assistant at Baxter Bruce & Sullivan, where she worked for six years.

Lolita is the proud mother of two handsome boys, one who is two years old and a 7-month old. Between juggling work commitments and motherhood, Lolita enjoys spending time with her family and friends and

getting outside with her two dogs - a golden retriever and a mini schnauzer. One of her hobbies is photography, specifically photographing family portraits for friends and her own family, of course.

A warm welcome, Lolita, to the Huna Totem and Icy Strait Point family!



Welcome to all New Shareholders!

Our shareholder base has grown this year, and we would like to invite all of you to join us as we welcome all new shareholders to the Huna Totem family. Our shareholder base at the end of 2020 was recorded at 1,479 shareholders. Seventy-three additional shareholders brought the number at the end of 2021 to 1,552. This increase in shareholders is due to the gifting of shares by family members and completion of estate settlements. Thank you all for your patience during the paperwork process and for working with us to get you set up and enrolled. Please remember, you can create an account to access and update your information on the shareholder portal at www. myhunatotem.com. Soon you will also be able to exercise one of your most important rights as a shareholder and vote in the upcoming election. You will see more information on that process in the coming months. Welcome to Huna Totem!



Pictured left to right, HHF Community Specialist Jeff Skaflestad, HHF Archivist Brett Dillingham, State Archivist Karen Gray, HHF Executive Director Amelia Wilson and HHF Film Project Specialist Michael Cheslock during their visit to the State Archives.

Collections Care for Access and Growth

Huna Heritage Foundation is excited to share some of the ways it is working to fulfill its library and archives mission, "Preserving material of historic and cultural value for the education and enjoyment of current and future generations", which has been conveyed as a priority for shareholders.

Huna Heritage is in currently in the second year of a two-year Institute of Museum and Library Services (IMLS) grant, Collections Care for Access and Growth. This project focuses on the preservation and revitalization of the Tlingit culture by processing Huna Heritage's archival holdings to industry standards, developing resources that make previously recorded elder knowledge more readily available, and increasing the skills and knowledge of staff. Huna Heritage staff have made huge strides in preserving the archival collections and making them accessible for shareholders and their descendants.

Most items held in Huna Heritage's archive have been inventoried with content descriptions and labeled with unique identifiers, making them searchable online. While this process has taken considerable time and effort, it is an essential step; collections that are not described are not easily accessible. All efforts are centered around honoring the work of elders and traditional knowledge bearers and bringing full circle what they had started, making sure that current and future generations will get to learn from what they had saved for future generations and what they had learned from generations before.

To promote opportunities for access and use while it continues its archival work, Huna Heritage has done exciting cultural and academic outreach through storytelling programs based on its archival materials. Huna Heritage archivist and noted storyteller/author, Brett Dillingham, worked with teachers and staff at both the Tlingit Culture, Language, and Literacy Program (TCLL) in Juneau and elementary, middle, and high school students at Hoonah City Schools. Students used photographs from the Huna Heritage archives to inspire their story creation and storytelling, eventually performing their stories to live and video audiences. All their stories were



This basket was made by Emma Mayeda a master weaver from Hoonah. Picture courtsey of HHF.

Tlingit culture-based, respectful, and celebrated Tlingit traditions and people.

To help Huna Heritage better understand how it was doing with its archives work, it applied for and was awarded a grant from the National Endowment for the Humanities to hire an external consultant. The consultant's goal was to assess Huna Heritage's work and compile a report to inform it of what it was already doing well and to provide recommendations for improvement. In addition to the on-site assessment, grant funds supported hosting a community workshop entitled "Introduction to Audiovisual Preservation", hosted in partnership with the Alaska State Library Archives and Museums. This free workshop was open to staff at collecting institutions throughout Alaska. Annie Peterson, Huna Heritage consultant, with the

organization LYRASIS, provided valuable instruction and guidance. The training was well attended and proved to be an excellent chance to share this learning opportunity with a wider audience. In addition to the site visit and workshop, Huna Heritage enjoyed building on existing relationships through visits to the State Archives and Sealaska Heritage Institute Archives to learn more about their collections and work.

MARK YOUR CALENDARS

Annual Report & Proxy Mailing Date
April 27, 2022

Shareholder Information Meeting May 7, 2022

Icy Strait Point's Neighbors Day
June 4, 2022

48th Annual Meeting of Shareholders

June 18, 2022



Celebrating a New Partnership

The Alaska Native regional corporation Doyon, Limited and Huna Totem Corporation have formed a 50-50 joint venture, Na-Dena' LLC. The new joint venture is taking a holistic approach to statewide tourism, connecting the modern-

day traveler with historic traditions, crafting new turnkey excursion packages, and building value for Huna Totem and Doyon shareholders by creating jobs in a sustainable industry for future generations.

Acknowledging the growth opportunities this new partnership presents, Huna Totem President & CEO, Russell Dick said, "The formation of Na-Dena' marks the beginning of a new era in sustainable tourism for our state. Our partnership will provide balance to over-visited areas with other natural wonders and culturally significant destinations, encouraging travelers to 'spend one more day' and creating additional opportunity in Alaska's fastest growing industry. By working together with Doyon, Na-Dena' can influence more than 80 percent of all visitors coming to Alaska. It puts Alaska Native people and our lands, from Glacier Bay to the North Slope, on the leading edge of sustainable tourism. This is just the beginning of our Native corporations coming together, delivering the real cultural experiences travelers are demanding from the tourism industry."

"This is our first step in growing Doyon's next core pillar of business," Doyon, Limited President and CEO Aaron Schutt said. "Along with Huna Totem, we take a leading role in the next generation of tourism for Alaska. We plan to do this by sharing century-old traditions which define us, going beyond the over-used routes that limit the tourism experience, and foster meaning, worthy of our visitors who will take our love of Alaska home with them and share it with their family and community."

The company name, "Na-Dena", was a collaborative effort between both Huna Totem and Doyon Limited team members and included input from cultural consultants. In the spirit of this relationship throughout time from extensive trade, alliances, and marriage, through the formation of ANCSA, to present day relationships, Na-Dena' connects both the Athabascan and Tlingit cultures and languages. The words "naa" in Tlingit and "dene" in Athabascan are both translated to "people" or "tribe".

Na-Dena's first acquisition is a majority stake in motorcoach company Alaska Independent Coach Tours LLC. Founded in 2006, Alaska Independent Coach Tours is one of the most recognized and reputable travel industry companies in Southeast Alaska. As part of the merger with Na-Dena', it plans to expand service in Seattle and in the Southeast Alaska communities where it currently operates. Helping to fulfill the joint venture's goal to create jobs in Alaska, Alaska Independent Coach Tours is assessing an operating base in Anchorage and is evaluating the immediate needs of port transfer services and tour products in the Interior.

Russell Dick and Aaron Schutt were guests on KINY's Action Line on February 3rd, where they discussed more of the details of this exciting, new joint venture. If you are interested in hearing their interview, the recording can be found in the list on KINY Radio's Action Line webpage.



SENDING OUR HEARTFELT CONDOLENCES

It is with deepest sympathy that Huna Totem acknowledges and honors the following shareholders who have gone to the other shore in recent months. Our thoughts and prayers are with the family, friends, and clans of:

Anthony Mills
Ruth James
Marlee Isturis
Theresa Patterson

Violet Cote Vera Jackson John Williams Earl McKinley



Important Information

Help Us Find Our Lost Shareholders!

See your name or someone you know on this list?

We have either received returned mail or are missing paperwork.

To update your information, you can log on to MyHunaTotem or contact our office at shareholders@hunatotem.com.

Bennett, Joseph E.	Johnson, Lenora M.	Smith, Cameron D.
Brown, Audrey L.	Kashevarof, Nicholas	St Clair, Samuel J.
Cain, Leon V.	Lyons, Lena	Stidd, Brennen S.
Choquette, Daniel M.	MacDonald, Cory A.	Stivers, Jefferson M. Jr
Clements, Helen L.	Mallott, Johanna M.	Thein, Shawna J.
Davis, Elizabeth N.	McKee, Danielle M.	Travenshek, Karl J.
Davis, Grant L.	McKinley, Alfred Jr.	Tribett, Lisa A.
Erickson, Jordan	McKinley, James A. Jr	Webster, Vance R. III
Garrison, Albert A.	Morgan, Timothy D.	Westlake, Tallon C.
Garrison, John A.	Rutter, Daphne	Wick, Donal E. Jr
Houston, Ralph	See, Triska M.	Workman, David E.
James, Katherine M.	Sheakley, Ross T.	Wright, Paul N.

Tax Time Announcement:

2021 Huna Totem Corporation Dividends & Shareholders Settlement Trust Distributions are non-taxable.

WE WILL NOT BE SENDING OUT 1099s THIS YEAR.

2022 SST DISTRIBUTION SCHEDULE

2022 Distribution per POMV Trust AmendmentDistribution equals 2.0% of a rolling 5-year average of market value.

As of	Market Value
12/31/2017	\$40,666,551
12/31/2018	36,655,673
12/31/2019	36,651,440
12/31/2020	34,186,646
12/31/2021	40,296,402
5-Year Average	\$37,691,342

2.0% Distributable \$753,827

Total per unit annual: \$8.61

2022 distributions following the court approved POMV formula

On or before March 15th	\$2.87
On or before August 15th	\$2.87
On or before November 15th	\$2.87
111	
2022 Total	\$8.61

Following the financial audit in 2022, the
Shareholders Settlement Trust distribution calculation total for the year
was announced in March and included 2021 into the 5-year rolling
average. The yearly total will be paid over three equalized payments,
occurring on/before March 15, August 15, and November 15.

How to Log into your MyHunaTotem Account!

Our Shareholder Portal, MyHunaTotem, is a great tool for shareholders to update contact and banking information, check on payment status, review publications and forms, and access shareholder meetings/videos.

To create a MyHunaTotem account, you will need:

A valid email address,
Your birthdate, and
The last four (4) digits of your Social Security Number.

You will receive an email from the portal to authenticate your identity. Open your email and click the link to finalize the registration process. Once logged in, you will be able to review and edit your shareholder information.

Employment Opportunities

There are some amazing opportunities available through Huna Totem Corporation's subsidiaries we would like to share with you!





Summer Hire for Cultural Heritage Guides in Glacier Bay with Alaska Native Voices Educational Institute

Fun work, great pay, and an experience you will cherish!

Learn and share the history of the \underline{X} úna Tlingit who lived in Glacier Bay since time immemorial in the most magnificent surroundings in Alaska!

May through September - Housing is provided - Flexible dates for college students

Apply online at www.alaskanativevoices.com

For more information, contact Rachel Moreno, Program Manager

Phone: 907-738-6595

Email: rmoreno@alaskanativevoices.com

Summer Internship Opportunity with HunaTek

The position will be tailored to the intern's interests and they will spend time in Juneau, Washington, D.C. area, and Hoonah.

Choose your internship focus:

Accounting

- Business Development
- Operational Support

Human Resources

- Project Management
- Marketing

Apply at: https://hunatotem.com/job-submissions/hunatek-holding-llc-intern/

For more information, contact Amber Henderson, Compliance Director

Phone: 907-789-8521

Email: amber.henderson@hunatek.com

Huna Heritage Foundation Scholarship Deadline Reminder

Don't miss this important date! Applicants need to submit their educational scholarship applications to Huna Heritage Foundation by 5:00 pm on May 1, 2022.

Apply on www.hunaheritage.org



Seasonal Positions with Icy Strait Point in Hoonah, Alaska

Now Hiring for Jobs in:

Excursions

- Mountain Operations
- Food & Beverage

Retail

- Marine Operations
- Facilities

Housing: Whether included in the compensation package or provided at a cost, housing is provided for staff.

Employee Perks:

- Signing Bonus of up to \$500
- Training Bonus of \$500
- Seasonal Incentive Bonuses ranging up to \$1,200 may be earned based on performance and length of employment
- 40% discount on meals at Icy Strait Point
- 25% discount in ISP's retail shops
- Free tours and excursions on a spaceavailable basis

Apply online at: https://www.coolworks.com/icy-strait-point/profile

For more information, contact Human Resources:

Phone: 907-789-8603

Email: hr@icystraitpoint.com

Hoonah Water Quality Report

Huna Totem has been working with HIA and the Department of Conservation to monitor water quality around Hoonah in 2021. As stewards of our land, this is an important effort and we're happy to report that water quality standards for recreation were met at both sampling points. Water quality standards for raw shellfish harvest were met at Inner Point Sophia Beach but exceeded safe levels 10% of the time at Gartina Harbor Way Beach.

The DEC gave a presentation on the Hoonah Beaches Bacteria Sampling program to the monthly Hoonah Stewardship Council meeting earlier in March, which included Inner Point Sophia Beach. At the beginning of testing, Hoonah had not seen a cruise ship in 20 months. Testing continued as cruise ship traffic resumed, with no rise in bacteria. Sampling starts again in May, and we will share results again when they become available.



9301 Glacier Highway, Suite 200 Juneau, AK 99801

RETURN SERVICE REQUESTED

PRESORTED FIRST-CLASS MAIL U.S. POSTAGE PAID ANCHORAGE, AK PERMIT NO. 537

HUNA TOTEM WILL BE 50 NEXT YEAR!



Plaque dedication for the Huna Totem Corporation Building Dedication followed by celebration, song and dance. Huna Kaawu Hit Building (Xúna Kaawu Hit) was authorized on February 15, 1997.

Photo courtsey of HHF.

...it will be here before we know it! We're putting out a call to all shareholders for historic photos you might find in your archives that you'd like to submit. We'd love to see any and all photos from the beginning days of the Corporation through today, or anything of interest you'd like to submit from Huna Totem's 50 years of operations. Please send photos to shareholders@hunatotem. com or share with us on Facebook. Submitted photos will be considered for use in social media postings and materials relating to the 50th Anniversary. Your submission will be considered your permission to use the files.

Please send photos and descriptions to shareholders@hunatotem.com.

W

To receive paperless communication, opt-in on your MyHunaTotem account.

HUNA TOTEM CORPORATION

9301 Glacier Highway, Suite 200 Juneau, AK 99801 Telephone: 907.789.8500 Fax: 907.789.1896

Fax: 907.789.1896 shareholders@hunatotem.com



FIND US ON FACEBOOK facebook/hunatotemcorporation

HUNA HERITAGE FOUNDATION

PO Box 275
Hoonah, AK 99829
Telephone: 907.789.8582
Fax: 907.789.1896
hunaheritage.org
heritage@hunatotem.com

Please submit your shareholder news, stories and events, with an accompanying high resolution photo to shareholders@hunatotem.com